

# **BELLROCK** PROPERTY SERVICES TECH LEADER





BELLROCK IS REDEFINING THE INDUSTRY. AS A TECHNOLOGY-LED PLATFORM, IT DELIVERS CAPABILITIES NO COMPETITOR CAN MATCH, BRINGING TOGETHER CONSULTING, PROJECT MANAGEMENT AND MAINTENANCE IN A WAY THAT TRANSFORMS OUTCOMES FOR ITS CUSTOMERS.

# Property Services Tech Leader

PROJECT MANAGED BY: LUKE JOHNSON

From the outset, Bellrock has set out to challenge the status quo. “We want to be the one-stop shop of property services, providing a frictionless, customer-focused and consistent service,” explains CEO Carlo Alloni.

“Our consultancy, project management and real estate services are all powered by insights from our technology systems, enabling us to orchestrate the most effective supply chain for each client. By sitting precisely between technology, consulting and maintenance, we’ve created a uniquely valuable asset for our customers.”

Technology and Data insights are Bellrock’s competitive edge. Data and insights sit at the heart of everything the company does, enabling sharper insights, faster recommendations and decisive action.

“Nobody else in the industry can do this,” says Alloni.

“Our strength lies in the combined DNA of our consulting, technology and maintenance arms. Each cross-pollinates the other, allowing us to deliver truly end-to-end solutions.”

The vision is clear: Bellrock intends to transform the industry. With the customer

at the core, it’s reimagining everything we think we know about property services.

## STRONGER IN DIVERSITY

Growth has been fuelled by strategic acquisitions, including Carbon Architecture, Summers-Inman and Mobliess, bringing expertise in sustainability, local knowledge and mobile technology. But as Alloni points out, growth isn’t just about capabilities; it’s about culture.

“When you integrate companies, it’s about integrating cultures,” he says. “Our biggest asset is always our people. Culture eats strategy for breakfast.”

Diversity is Bellrock’s strength. “We’re a synthesis of different cultures and experiences, and that makes us stronger. Bringing those elements together isn’t always easy, but it’s the richness of our people that defines us.”

The company’s culture is anchored in five core values: customer-obsession, striving for excellence, doing the right thing and smash it. >>

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[Opposite Page]  
Carlo Alloni,  
CEO, Bellrock.







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- Behavioural training and inclusive workforce
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- Supplier alignment through Social Value Partnership Agreements
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## Engineering a Responsibly Led Future

In today's-built environment, clients demand more than technical competence, they expect resilience, sustainability, and social impact. Platinum is answering that call with a model that blends engineering excellence, ESG leadership, and digital innovation. As a technology and energy-led hard services provider, Platinum delivers mechanical, electrical, public health and building fabric services through a fully self-delivered model. This means clients benefit from direct accountability, consistent quality, and agile response, backed by a 24/7 Service Centre that monitors performance in real time.

Powered by an Entrepreneurial Operating System (EOS) and its bespoke PULSE accountability software, driving data-led decision making, enhanced Management Information (MI), and disciplined delivery across all service lines. Platinum's value proposition goes far beyond uptime and compliance. At the heart of its strategy lies a commitment to Responsible Business, structured around three pillars - People, Planet, and Partnerships.

**People:** Platinum invests in its workforce through behavioural training, inclusive recruitment, and wellbeing initiatives. Every engineer is not just technically skilled but empowered to deliver service with purpose. The company's management team has undergone behavioural leadership training to embed a culture of accountability and collaboration.

**Planet:** Platinum is driving measurable environmental impact across its client portfolios. From energy-efficient retrofits to proactive water management, the company has helped reduce CO<sub>2</sub> emissions across multiple estates. Its technology platforms enable clients to visualise energy use, identify inefficiencies, and make data-led decisions that support net zero goals.

**Partnerships:** Platinum's supply chain is fully aligned with its social value commitments. Every supplier signs a Social Value Partnership Agreement, ensuring shared accountability for ESG outcomes. This collaborative approach extends to mobilisation,

where Platinum works closely with clients to embed continuity, resilience, and long-term value from day one.



The results speak for themselves. Platinum has delivered complex mobilisations across critical infrastructure, integrated thousands of assets into digital platforms, and maintained service continuity through challenging operational environments. Whether upgrading legacy systems or supporting decarbonisation programmes, Platinum brings rigour, agility, and purpose to every engagement.

Clients increasingly face pressure to meet ESG targets, reduce operational risk, and deliver social value. Platinum offers a blueprint for how hard services can support those ambitions, not just through compliance, but through leadership. Its engineers are not just maintaining buildings - they're enabling transformation.

As the FM sector evolves, Platinum stands out as a partner that understands the stakes. It's not about ticking boxes. It's about engineering a future where buildings serve people, protect the planet, and create lasting value and legacy.

**For estates seeking resilience, responsibility, and results, Platinum is ready to deliver.**

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“Those who display the right behaviours and make a difference deserve investment, opportunity, and recognition. That’s why we review performance twice a year with honesty and candour.”

This commitment has created a thriving workplace. Bellrock’s voluntary attrition rates is below 4%, a rarity in the industry.

TECHNOLOGY AS THE GROWTH ENGINE

While culture provides the foundation, technology fuels Bellrock’s transformation. Alloni draws parallels with sectors already transformed by digital adoption.

“I spent much of my career in telecoms with access to the latest technology. The property sector has a long way to go.” He explains. “So, we ask: how can we learn from Amazon or Tesla? How can we deliver a disruptive, tech-driven customer experience in our market?” >>

**“WHEN YOU INTEGRATE COMPANIES, IT’S ABOUT INTEGRATING CULTURES. OUR BIGGEST ASSET IS ALWAYS OUR PEOPLE. CULTURE EATS STRATEGY FOR BREAKFAST.”**



REGULAR CLEANING

At Regular Cleaning, our purpose is simple: to create better places for everyone, every day. As a family business with more than five decades of experience and a team of over 1,200 colleagues, we have become one of London’s most trusted commercial cleaning providers. Our heritage provides stability, while our culture of care and innovation helps us grow with our clients.

Our partnership with Bellrock reflects shared values of consistency, integrity, and progress. We understand that no two environments are the same, which is why we tailor our cleaning and support services to each client, occupier, and property. Whether an office, mixed-use development, or specialist environment, our solutions align with client goals, enhance occupier experience, and deliver measurable results.

Sustainability is central to how we operate. We are ISO 14001 certified, Planet Mark Net Zero Committed, and recognised with awards for ESG performance. From zero-to-landfill commitments and an all-electric fleet to innovative product choices and partnerships such as Made Blue, we show how cleaning can support a more sustainable future.

But what truly defines Regular Cleaning is our people. Our colleagues are supported through wellbeing programmes, continuous training, and an inclusive culture that allows them to thrive. With this foundation, we deliver consistent quality and resilience to clients across sectors.

Together with partners like Bellrock, we are proud to help shape cleaner, smarter, and more sustainable environments that make a difference every day.

[www.regularcleaning.com](http://www.regularcleaning.com)



**Trusted commercial cleaning, for your spaces and people.**

Regular Cleaning is a family business with over 55 years’ experience and 1,200+ colleagues working across London and the surrounding areas.

We combine innovation, a people-first culture, and award-winning ESG credentials to deliver services tailored to your spaces and goals. Trusted by partners such as Bellrock, we create cleaner, smarter, and more sustainable environments every day.



[www.regularcleaning.com](http://www.regularcleaning.com)  
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for expertise and trust in  
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READY  
TO REDEFINE  
YOUR  
WORKSPACE?

At Skyline Green, we don't just build spaces – we craft environments that ignite inspiration and foster growth. Whether it's automotive, office, warehouse, healthcare, or education, our passionate team blends innovative design with sustainable solutions to turn your vision into reality. From initial consultation to flawless installation, we're committed to delivering excellence on time and within budget. Partner with us and experience the power of a space that truly elevates your purpose - where quality and professionalism meet.

Visit us at [skylinegreen.co.uk](https://skylinegreen.co.uk) or call us at 01279 426844

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### Skyline Green Ltd

At Skyline Green Ltd, we believe that the right environment has the power to inspire, motivate, and drive success. As a leading fit-out company, we specialise in creating tailored solutions across diverse sectors, including automotive, office, warehouse, healthcare, and educational spaces.

Our team combines technical expertise with creative vision to deliver environments that not only meet operational needs but also reflect the identity and aspirations of our clients. Whether it's a high-performance automotive showroom, a productive and modern office space, a fully optimised warehouse, a safe and welcoming healthcare facility, or an inspiring educational environment, Skyline Green Ltd ensures every detail is considered.

We pride ourselves on our ability to manage projects of all sizes with precision and professionalism. From initial consultation and design to installation and final handover, our end-to-end service is designed to give clients peace of mind. Every project is delivered on time, on budget, and with a commitment to the highest standards of quality and sustainability.

What sets Skyline Green Ltd apart is our dedication to understanding the unique challenges of each sector. We work collaboratively, ensuring solutions are practical, innovative, and future-focused. Our track record of successful projects and repeat clients is a testament to the trust we build and the results we deliver.

Choose Skyline Green Ltd to transform your space into a dynamic, functional, and inspiring environment. With us, excellence is not an option — it's a guarantee.

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### Building Trust

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CLEANING & SERVICES

### BELLROCK

Bellrock's answer is to tackle complex challenges others can't. With its technical expertise, it delivers solutions powered by practical applications of emerging technology. One answer is rapid asset surveys. By combining Mobiless with AI, Bellrock can scan and process an asset in minutes rather than hours. Customers can then query the system in what Alloni calls "an Alexa-type experience," receiving instant, accurate insights. "Instead of taking a day to survey a plant room, we can do it in 30 minutes," Alloni says. "And those analytics deliver 99% accurate compliance insights while reducing human error."

For Alloni, this is just the beginning of AI in property services.

"How can we use this incredible tool to provide quicker, smarter insights? That's where the future lies." >>







**“OUR JOB IS TO CREATE A THRIVING, EXCITING CULTURE AND DELIVER EXCELLENCE. THAT’S HOW WE’LL TRANSFORM THIS INDUSTRY.”**

#### STRIVING FOR EXCELLENCE

Bellrock’s ambition isn’t size, it’s quality. “We don’t want to be the biggest, we want to be the best,” says Alloni. “We’re not the cheapest or the largest. But when something is complex and clients need the best, Bellrock is the only answer.”

With a blend of culture, diversity, and technology, Bellrock is redefining what property services.

As Alloni sums up: “I always say the CEO is the Chief Culture Officer. Our job is to create a thriving, exciting culture and deliver excellence. That’s how we’ll transform this industry.”

#### OPTIMISING TODAY TO TRANSFORM TOMORROW

Bellrock isn’t simply participating in the property services industry, it’s rewriting its future. Every investment, every innovation and every cultural choice is made with tomorrow in mind.

From embedding AI into rapid asset surveys to uniting diverse expertise through acquisitions, Bellrock is already demonstrating how technology and culture can solve today’s challenges while laying the foundations for tomorrow’s breakthroughs.

“Our goal isn’t just to talk about transformation,” says CEO Carlo Alloni. “It’s to live it every day, by making property services smarter, faster and more human. That’s how we change the industry, not just for today’s clients, but for the generations that follow.” ☺



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